

# Shaping Taste

## Leverage the unique beauty of your wines.

### **ORIGINAL ART** for your tasting room

- As premiums to wine club and key customers
- For marketing and education
- Celebrate your special vintages & events

**Wine portraits through the microscope** add to the total sensory experience of your wine. These vibrant colorful expressions blend art, science, and the soul of wine.

**Time capsules** to share special moments.

### **WINERY PROMOTION AND EVENTS**

A kick-off wine tasting and art reception is an exciting public relations and media opportunity featuring original photographs of your wines.

**Increase visibility** by combining fine wine and art in a festive event that creates a prime cross-marketing opportunity.

**"These are the jewels in the wine."**

Andre Tchelistcheff



## Services

### **ART COMMISSIONS**

Exclusive microscopic photographic portraits of your wines from harvest through elegant maturity.

Event planning support to launch the release of your wine and its unique art.

### **CUSTOM WINE ART PRODUCTS**

Cards, calendars, blogs and books, fashions and fun.

### **REPEAT YOUR SUCCESS**

Offer a series of unique portraits of your wines to celebrate the beauty of yearly changes in your vintages and to commemorate special winery events.

### **SPEAKING ENGAGEMENTS**

For your next wine club event or corporate meeting, Sondra offers a truly unique perspective and intriguing exploration of wine. You will surely view the world differently.

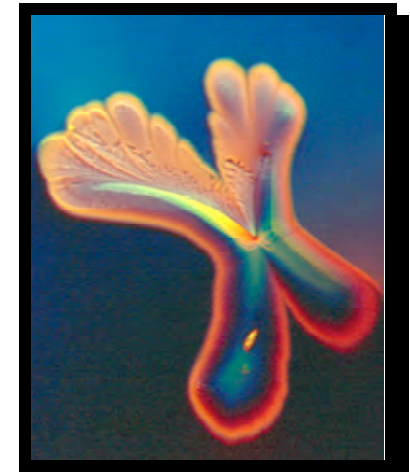
Call Sondra to schedule an appointment to discuss a wine art program for your winery.

**" The images Barrett has captured on film are fascinating, colors are vivid. One image that looks like a jewel may hold the secret to how a wine ages".**

Jack Heeger ~ *The Napa Register*

### **Sondra Barrett**

Sondra, a graduate of the University of Illinois Medical School, with a PhD in biochemistry, is a photographer who spends her time gazing at wine through the microscope. She has created a unique pairing of art and science with compelling photographs of the inner beauty of wine. Called by some, "*Molecular Impressionist Art*," Barrett's photographs capture the exquisite expressions of wine illuminated by the prismatic light of the microscope. Her work has been featured in numerous publications, wineries and tasting events. Clients have included: Sterling Vineyards, original Inglenook Winery, Society of Wine Educators, Wine Brats, American Wine Expo, David Freed, Sequoia Grove & Grgich Hills Cellars.



### **Sondra Barrett**

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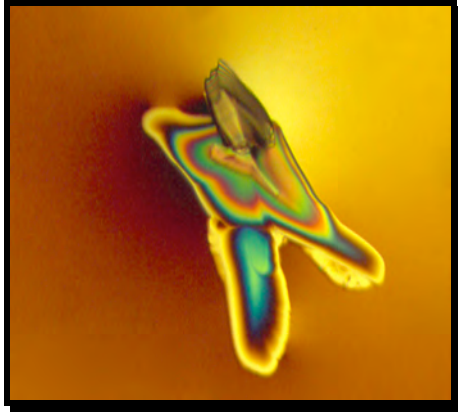
## Celebrate your wines!

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**Remember your wines** with compelling contemporary portraits.

**Hallmark the release** of your wines with art.

**Expand customers' awareness** of your uniqueness and wine tasting pleasure with conversations between artist and winemaker.



***"Barrett has pioneered a unique way to observe the "inner life" of wine."***

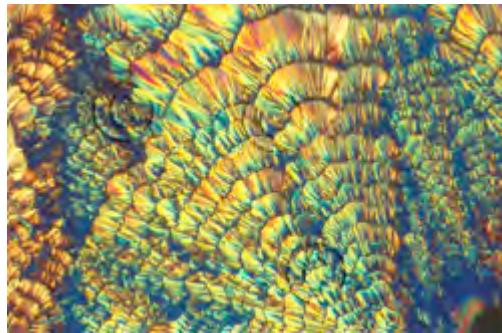
Carol Emert ~ *San Francisco Chronicle*

Sondra is accepting **new commissions** after September 2006 to meet your specific needs.

Portraits include a *Certificate of Authenticity* guaranteeing the provenance of the photograph.

**Terms:** a 50% deposit is required to start, 50% due upon delivery.

**Price** is based on size and number of prints, time and travel expenses.



### **Sondra Barrett**

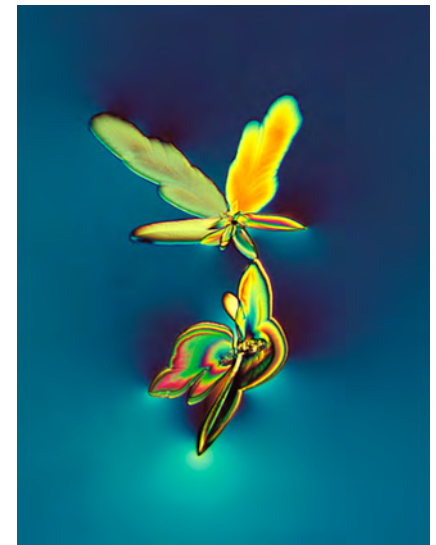
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## **Sondra Barrett**

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## **The Art in Wine**

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## **Inner Beauty Magnified**